

THE MARTHASVILLE RECORD, Marthasville, Mo. Friday, May 2, 1941

MARTHASVILLE RECORD
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Calendar for May 1941 showing days of the week and dates from 1 to 31.

AUGUSTA NEWS
Baccalaureate services will be held at the Evangelical church Sunday morning May 11 at 10 a.m.
The next regular meeting of the P.T.A. will be held Thursday night, May 8, instead of Wed., May 7.

NEWS AND FACTS ... of Statewide Interest

MISSOURI EDITORS PRAISE BREWING INDUSTRY PROGRAM

The following statements, concerning the beer industry's 'Clean Up or Close Up' campaign, are representative of many received by our Committee from Missouri newspapers. They should be of interest to every citizen in the State.

FROM SOUTHWEST CITY REPUBLIC
'We feel that the work is worthy and you and your committee are to be congratulated.'

FROM WASHINGTON DAILY STAR-JOURNAL
'The law-abiding public will approve the purpose and aims of the Missouri Brewers' Association and Beer Distributors' Committee.'

FROM MEXICO LETTER
'... (the program) is a real and material contribution to the improvement of social and economic conditions in the State, but will reflect great credit on the brewers' organization.'

FROM FREDERICKTOWN DEMOCRAT-NEWS
'We most heartily approve of the move on the part of the brewing industry to put its own house in order.'

The Missouri beer industry's self-regulation committee is in its second year of pledged cooperation with the Missouri Department of Liquor Control and local authorities to maintain conditions in retail beer outlets as wholesome as beer itself. You can help by patronizing the law-abiding beer outlets in your community.

MISSOURI BREWERS' ASSOCIATION AND BEER DISTRIBUTORS' COMMITTEE
WALKER PIERCE, President
838 Flavel Building, St. Louis, Mo.

church will be held Wednesday afternoon, May 6.
Anyone interested in bringing livestock to the Mid-Summer festival to be held in this community on August 16-17, see either Harold Hufmeier, Enos Nadler or James Kessler.

The American Legion is giving a dance at the Legion Hall Saturday night, May 3.
The meeting of the Happy Cookers Club was held April 29 at the home of Mrs. Elmer Siem.

Warren County Shows No Change in Car Accidents
Automobile accidents are on the increase in the twelve counties of east central Missouri, according to the latest three-month summary released by the State Highway Safety Bureau.

Poppy Day, May 24
Memory of America's war dead in the first World War will be honored here on Saturday, May 24, when everyone will be asked to wear a memorial poppy in tribute to their service and sacrifice.

Plans for the observance of Poppy Day are being completed by the American Legion Auxiliary. The memorial flowers, designed as veterans, will be offered on the streets throughout the day by Auxiliary women.

This year with the threatening shadow of a new World War falling across America, the memorial poppy has new significance. It shows that America still remembers and honors those who lost their lives in the 23 years ago; that America still believes that America's free way of life is worth any sacrifice, and the spirit of patriotism still burns strongly in American hearts.

The poppies grew on the battle front in France where the young men of America defeated the military might of autocracy in a gallant display of the strength of aroused democracy. When we wear them on Poppy Day, their bright red blooms will remind us that our democracy has the strength to repel any danger if we will serve as they served. There is inspiration for us all in the poppy of great memories.

BERNHEIMER NEWS
Schools have closed out here, so children and teachers are enjoying the beautiful spring weather these fine days.

Wm. Hanke of Holstein bought a team of mules from the Koebe Bros. out here last Monday.
Rev. Orlando Brakemeyer took his parents, the Aug. Brakemeyers of Treoar, riding in his newly purchased Herrmann car Friday to visit the Herman Schwedert's of Bethlehem.

Mr. and Mrs. M. H. Hegemann were in Marthasville Sunday evening attending the VFW installation services.

day, guests during the afternoon with the Martin Hegemann family of Bernheimer.
During last week-end the Angus Zaeger family entertained the Ruess and Alvin Hoppe folks of Wellston and the Zambianus of Berg, etc.

Mr. and Mrs. Martin Withhaus and son Elmer drove to visit their relatives Mr. and Mrs. Louis Withhaus.

The record for this entire past central are for the past 3 months is 64 fatalities. Last year's toll, for the same time, was 44 persons.

Since January 1, 185 persons have been killed in automobile accidents in Missouri with a 150 fatality record last year. The 20 per cent increase is due to a rise in the rural, open-road type of accident.

The only bright picture in traffic safety in Missouri is in the cities, where intensive safety campaigns are bringing about a reduction in motor vehicle fatalities.

Femme Usage and Vicinity
Rev. and Mrs. Joseph Mann and Mrs. Martha Thilking visited Sunday with Mrs. George Hinnah.

Mr. and Mrs. H. F. Bollmann had as Sunday guests George Bollmann Sr. and sons Jim and George Jr., Mr. and Mrs. Walter Bollmann and daughter Ida May and Mr. and Mrs. Tony Lefkoff of St. Louis and Mr. and Mrs. Waldo Slettenot and daughters Betty Lee and Martha Lee of near St. Charles.

Mr. and Mrs. Ervin Rawie had as guests Sunday Mr. and Mrs. Ed Laumeier and children August and Hugo Meyer of New Melle.

Mr. and Mrs. Henry Schlemmer and son of Dutzow were guests at Mr. and Mrs. August Nadler Sunday.

Chas. Laumeier went to Lexington one day last week and visited relatives.
Mr. and Mrs. Oley Thilking and daughter were visitors at Mr. and Mrs. Dan Thilking last Saturday night.

State Convention of Elks
At Washington, Mo., May 3-4
It will be "Hello, Bill," and "Hello, Mrs. Bill," at Washington, Mo., Saturday and Sunday.

The Washington, Mo., lodge will present its fine new home to its guests for its first large gathering. This lodge has 290 members and is one of the outstanding lodges in Missouri.

Murder Trial at Union
The trial of Mrs. Emma Hepperman, charged with murder of her husband, is in progress at Union, having been taken there from St. Charles county.

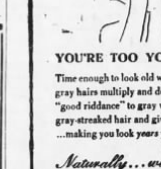
Testimony that Tony Hepperman, farmer near Wentville, knew that he had been poisoned four days before his death last May 28, was given Wednesday. The witness was the dead man's brother, Steve Hepperman, also a Wentville farmer. The State is demanding the death penalty for Mrs. Hepperman.

FARM CLUB MEETING
The Marthasville Farm Club will have its regular meeting on Friday, May 9, 1941. Meeting begins 8 p.m. At the Producers Exchange, Chas. Roloff, Sec.

St. Paul's Ev. and Ref. Church
F. C. Alrich, Pastor
8:45 a.m., Sunday School, 10 a.m., Divine worship; theme: "The Great Joy," 8 p.m., Brotherhood meeting. You are cordially invited to attend these services.

St. Charles Bus Accident
A number of people were injured Saturday when a St. Charles-Wellston bus struck a street car near St. Louis. Every seat in the bus was broken by the impact, it was reported.

hotel Bennox
St. Louis
Ed. I'm off to St. Louis to reach me think of my weakness - good food and service and wine



YOU'RE TOO YOUNG TO LOOK OLD!
Time enough to look old when you are old. So don't let your gray hairs multiply and detract from your appearance. Say "good riddance" to gray with Clairol, which takes faded or gray-streaked hair and gives it softness and youthlike color...making you look years younger. Say to your hairdresser: "Naturally... with CLAIROL"

Over 3000 General Stores IMPORTANT FACTORS IN Building Missouri!



What is a general store? Just ask any Missouri housewife! It is just what its name implies - a store that handles all kinds of merchandise not usually carried by other merchants who specialize in one or only a few lines.

The owners and employees of general stores are buyers for the entire populace. They have had to sense and foresee public demand. New items have been introduced through them into general use; many unprofitable lines stocked simply for the accommodation of their customers.

Missouri Association of Public Utilities
101 WEST HIGH STREET
JEFFERSON CITY, MISSOURI