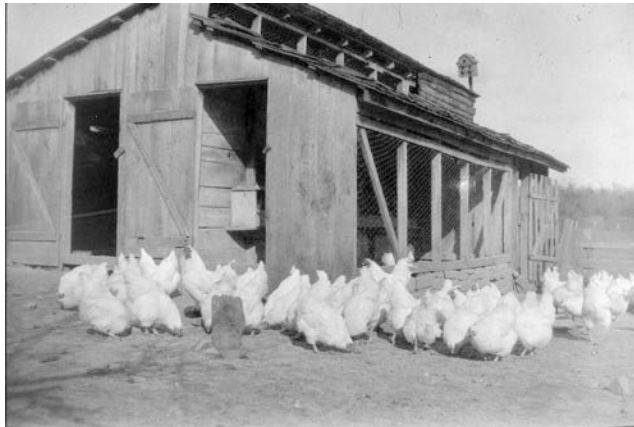




19310603-01.jpg



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19310603-03.jpg



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19310603-10.jpg



19310603-11.jpg



19310603-12.jpg



19310603-13.jpg



19310603-14.jpg

19310603-env.jpg

*1R 2/3*

Developing.....  
 Enlargements..... *18*  
 Prints.....  
 Prints.....  
 Mailing Charge..... .03

*.20*

Total.....  
 Checked by..... *A 20*

All inquiries and complaints about orders  
 MUST be addressed to Manager. This en-  
 velope MUST be returned with complaint, or  
 no adjustment can be made.

No 6927

*6-3*

**Do Not Fold**

FOURTH CLASS MAIL  
 Postmaster: This parcel may be opened  
 for postal inspection if necessary.  
 Return Postage Guaranteed.  
 THE BALDWIN STUDIO  
 4904-4906 Easton Avenue  
 St. Louis, Mo.



*H.S. picture*

*Miss Eunice Becker*

P. O. *Augusta*

R. F. D. *1* STATE *Mo.*



*For Pictures of the  
Prize-Winning Kind*

**Use KODAK FILM**

IN THE FAMILIAR YELLOW BOX  
... IT GETS THE PICTURE



**Enter as many pictures as you wish.  
Get more entry blanks from your dealer,  
copy the form below or write Contest Office.**

**CUT HERE**

Enclose this blank with your entries and mail to Prize Contest Office, Eastman Kodak Company, Rochester, N. Y.  
Do not place your name on either the front or the back of any picture. Be sure to hold negatives, ready to mail in case one of your pictures is chosen as a winner.

Name.....  
(PLEASE PRINT)

Street Address.....

Town and State.....

Make of Camera..... Make of Film.....

Number of Pictures Sent with this Blank.....

*Hundreds of Chances to Win*  
Pictures must be made in May, June, July or August 1931

**SIX PICTURE CLASSES**

**Y**OU may submit pictures of *any* subject in this contest. Prizes will be awarded in 6 classes, and your entries will be placed for judging in the classes in which they are most likely to win. No explanatory letter is necessary.

**141 U. S. Prizes in Each of the following Classes**

- (A) **Children** . . . Any picture in which the principal interest is a child or children; at play, asleep, laughing, "working," close-ups, in everyday clothes or in costume.
- (B) **Scenes** . . . Landscapes, marine views, city, street, travel or country scenes, etc.
- (C) **Games, Sports, Pastimes, Occupations** . . . Baseball, tennis, golf, fishing, gardening, carpentry, etc.
- (D) **Still Life and Nature Subjects, Architecture and Architectural Detail, Interiors** . . . Art objects, curios, cut flowers, or any still life object in artistic arrangement, any nature subject, etc. Exteriors or interiors of homes, churches, schools, offices, libraries; statues, etc.
- (E) **Informal Portraits** . . . Close-up or full figure of a person or persons, excepting pictures in which the principal interest is a child or children. (See Class A.)
- (F) **Animals, Pets, Birds** . . . Pets (dogs, cats, etc.); farm animals or fowls; wild animals or birds, either at large or in zoos.

**GENERAL INFORMATION**

In order that judges shall not know the name of the maker of any picture, entries will be filed numerically. Each entry will be acknowledged by a postal card bearing the number given thereto. However, *please do not* interpret this as an invitation to write about entries as the Contest Office cannot undertake correspondence.  
The Eastman Kodak Company may offer to purchase desirable pictures or negatives that are not prize winners.  
Winners will be notified as soon as possible after the judging takes place.

*You May Win*  
**\$14,000**  
*With One  
Simple Snapshot*



*In Eastman's previous contest, this picture won Grand Prize. An equally simple picture is likely to win the 1931 competition . . . .  
Send in your entries*



# KODAK INTERNATIONAL \$100,000 COMPETITION

## Win Fame and Fortune with Your Camera



REAR ADMIRAL RICHARD E. BYRD  
Conqueror of the North and South Poles by Air.



RUDOLF EICKMEYER  
Distinguished Photographer



MARY ROBERTS RINEHART  
Foremost Authoress



HOWARD CHANDLER CHRISTY  
Celebrated Artist



KENNETH WILSON WILLIAMS  
Editor of "Kodakery"

THE owner of a Brownie, a Hawk-Eye or the simplest Kodak has the same chance to win a big prize as users of costly cameras.

\$100,000 in national and international awards. \$25,000...1,000 prizes...for U.S.A. alone. International Grand Award is \$10,000 and handsome Silver Trophy.

One simple snapshot may win over \$14,000 in cash, a Silver Trophy, a Bronze Medal and a Gold Medal.

### AMATEURS ONLY

Amateurs only are eligible. Pictures must be made in May, June, July or August, 1931...by people who just "know how to press a button."

No technical skill is required. Pictures will be judged solely on general appeal; on the interest they arouse.

You have a good chance of winning big money with a simple snapshot. Think what you could do with \$2,500...\$10,000...\$14,000. Get busy with your camera. Send in your entries. As many as you wish.

### ACT NOW!

NOW is the time to get into this contest! Get out your camera, borrow one, buy one. Don't let a prize-winning picture chance escape you. Remember—you have hundreds of chances to win!

The contest starts May 1. It closes August 31, 1931. Read the Simple Rules.

### World Famous People as Patrons

Photography is the universal language that brings nations and peoples closer together and makes for international good will.

In recognition of this fact, famous people from all over the world have agreed to act as patrons and judges of this friendly international competition.

European princes...presidents and premiers, Oriental rulers, makers of history...leading figures in society, science and the arts...such celebrities are sponsoring this important event.

Winners of U. S. prizes will be determined by the distinguished judges whose portraits appear on this page.

## \$25,000 in 1,000 Prizes for U. S. A.

### UNITED STATES GRAND PRIZE

\$2,500 in Cash and a Bronze Medal

### 141 PRIZES IN EACH OF SIX CLASSES

For the best picture in each class.....	\$500
For the next best picture in each class.....	250
For the next best picture in each class.....	100
For each of the next 5 pictures in each class.....	25
For each of the next 133 pictures in each class....	10
(847 prizes totaling \$16,330)	

### STATE PRIZES FOR CHILD PICTURES

For the best child pictures made in May and June and entered from each of the 48 states, District of Columbia, Hawaii and Alaska (see rules 13 and 14):

First Prize, each state.....	\$100
Second Prize, each state.....	50
Third Prize, each state.....	20
(153 State and Territorial Prizes totaling \$8,670)	

### International Awards

The best picture in each class from each country will automatically enter the International Competition, which will be judged some weeks later in Geneva, Switzerland.

### INTERNATIONAL GRAND AWARD

\$10,000 and a Silver Trophy

### SIX INTERNATIONAL CLASS AWARDS

For best picture in each class, Gold Medal and \$1,000.

Total U. S. Prize Money.....	\$25,000
International Awards.....	16,000
Other Countries.....	59,000
Total for the World.....	100,000

NOTE that one picture may win a \$500 Class Prize, the \$2,500 Grand Prize for U. S. A.... plus a \$1,000 International Class Award and the \$10,000 International Grand Award... a total of \$14,000 for a single snapshot.

## READ THESE SIMPLE RULES

- 1 This contest is *strictly for the amateur*. Any resident of U. S. A., Hawaii or Alaska is eligible, excepting individuals and families of individuals engaged in the manufacture, sale, commercial finishing or professional use of photographic goods.
- 2 Starts May 1, closes August 31, 1931. (Also see No. 14.)
- 3 An entrant may submit *as many pictures* as he pleases and at as many different times as he pleases; provided that the pictures have been *made on or after* May 1, 1931, that they are mailed under postmark dated *not later than* August 31, and that they reach contest office not later than September 7, 1931.

## Strictly for Amateurs

No experience needed; only picture *interest* counts

4 Any Kodak, Brownie, Hawk-Eye or other camera and any brand of film, chemicals and paper may be used in making pictures for this contest. A contestant need not own the camera. The finishing, of course, may be done by his dealer. Pictures may be made on roll film, cut film or film pack negatives. But pictures made from plate negatives are not eligible.

5 Regular-sized prints and also enlargements are eligible. No picture however, is to measure *more than 8 inches* the long way. Prints shall be made from unretouched negatives only. *No coloring* or artwork of any kind shall have been done on either negative or print. *Prints shall be neither mounted nor framed*. Do not write even your name on pictures submitted.

6 Enclose an entry blank with each lot of pictures. Mail entries to Prize Contest Office, Eastman Kodak Company, Rochester, N. Y. Use entry blank on back of this page, obtain others from your dealer, copy the form, or write Contest Office.

7 *No entries can be returned*. All mailings are at owner's risk. *Do not* send negatives with entries, but be sure they are in your possession and *hold them* ready to send on request.

8 All pictures will be *judged solely on general appeal*—the interest they arouse. Photographic excellence or technique will not be the deciding factor in determining the prize winners.

9 Decision of the judges shall be final. In the event of a tie, the advertised award shall be paid each tying contestant.

10 Each prize-winning picture, with negative, and first and sole rights for advertising, publication, or exhibition in any manner, becomes the property of the Kodak Company.

11 Winner of first prize in each class, including winner of U. S. Grand Prize, will enter International Competition.

12 Although no entrant may win prizes on more than one picture, he may win *several* prizes with the one picture. Naturally, the more pictures you send in the greater your chance.

*Conditions 13 and 14 which follow apply to the offer of prizes for the best child pictures made in each state, during May and June, 1931.*

13 To be eligible for a prize in the Child Picture Contest, a picture shall fulfill requirements of Class A (see back page).

14 Child Picture Contest closes on June 30, 1931. Entries must be mailed under postmark not later than that day and must reach Contest Office not later than July 7, 1931.

All entries in Child Picture Contest, including winners, and all child pictures entered in July and August are eligible for prizes in Class A (see back page) at end of the general contest.